

MAKE BEING A CATEGORY LEADER WORK FOR YOU

CONGRATULATIONS! You're a Category Leader.

01

LET YOUR USERS KNOW!

Does your company have a corporate blog or news page? Write a post and share the good news with your readers!

02

WEAR YOUR BADGE WITH PRIDE

Place the Category Leader badge in a prominent place, like your footer, awards page or other landing pages. View our external [usage guidelines](#) to learn more about acceptable use.

03

SHARE YOUR RANKING ON SOCIAL

Facebook, Twitter and LinkedIn...Make it official through your social media channels and spread the word to your potential and current clients!

04

GET YOUR EMPLOYEES INVOLVED

They are your greatest asset and helped achieve this award. Share your accomplishment and let your team feel proud of being among the best.

START GETTING READY FOR NEXT QUARTER'S RANKING

- Recruit more user [reviews](#)
- Ensure your security score is accurate by filling in the survey
- Update your listing to include new integrations
- Get in touch. We can share more information about what impacts your score: DigitalMarketsResearch@gartner.com